



START UP CONCLAVE: EAST 2017
4 March 2017: 1230 hrs: Beldih Club: Jamshedpur

PROGRAMME

1100 – 1230 hrs REGISTRATION

1230 – 1330 hrs PUBLIC SESSION

1230 – 1240 hrs	Welcome Address	Mr A B Lall Chairman CII Jharkhand State Council & Plant Head Tata Motors Limited
1240 – 1245 hrs	Address	CA Saket Chourasia Director- Global Startup Ecosystem, Entrepreneur Café & Founder IvyNext
1245 – 1250 hrs	Address	Mr T V Narendran Chairman CII ER & Managing Director Tata Steel Limited
1250 – 1300 hrs	Key Note Address	Mr Sunil Kr Barnwal, IAS Secretary to CM Jharkhand & Secretary Industries Mines Geology & IT Government of Jharkhand
1300 – 1320 hrs	Address by Chief Guest	Shri Saryu Rai * Hon'ble Minister Parliamentary Affairs, Food, Public Distribution & Consumer Affairs Government of Jharkhand



1320 – 1330 hrs

Concluding Remarks

Mr Killol Kamani
 Convener
 Start Up Panel
 CII Jharkhand & Managing Director
 Samarth Engineering Co. Ltd

1330 – 1430 HRS

LUNCH & SESSION CHANGEOVER

1430 – 1600 hrs : Technical Session I: The Path to Success – Entrepreneurial Paradigm

1430 – 1440 hrs

Opening Remarks by Session Chairman

Mr Tapas Sahu
 Executive Director & CEO
 Highco Engineers Pvt Ltd

1440 – 1500 hrs

The Entrepreneurial Journey
 (A Case Study)

Mr Rohit Sarkar
 Co Founder
 DISTRONIX

1500 – 1520 hrs

The Entrepreneurial Journey
 (A Case Study)

Mr Alok Patnia
 Founder & CEO
 Taxmantra

1520 – 1540 hrs

Start-up in Exponential Times

Mr. Vishal Agrawal
 Director
 CTC India Pvt. Ltd

1540 – 1550 hrs

Q & A

1550 – 1600 hrs

Concluding Remarks by Session Chair

Mr Tapas Sahu



1600 – 1700 hrs Technical Session II: New Dynamics of Investments

1600 – 1605 hrs	Opening Remarks by Session Chairman	CA Saket Chourasia Director Global Start Up Entrepreneur Café
1605 – 1650 hrs	When and How to Raise Investments	Mr Manish Harodia Founder- Dream Wallets
1650 – 1655 hrs	Q & A	
1655 – 1700 hrs	Concluding Remarks by Session Chair	CA Saket Chourasia

1700 – 1730 Hrs NETWORKING TEA & Venue Change to XLRI

Venue at XLRI LC #2

1830 – 1945 Technical Session III: Innovation & Team Building : Key to Success

1830 – 1835	Opening Remarks by Session Chairman	Mr Amarnath Singh Chauhan Director Triple Point Engineering Pvt Ltd
1835 – 1905 hrs	Marketing & Branding, Hacks for Strategic Customer Acquisition	Dr. Arvind Kalia National Marketing Mentor- Rajasthan Patrika
1940 – 1945 hrs	Concluding Remarks by Session Chair	Mr Amarnath Singh Chauhan

1945 hrs : Day 1 Programme Concludes

START UP CONCLAVE: EAST 2017

5 March 2017: 0930 hrs: XLRI: Jamshedpur

PROGRAMME

DAY 2

0830 – 0930	Breakfast	IC#2
0930 – 0945 hrs	Welcome Note	Mr. Manoj Kumar Singh Director SJMDC
0945 – 1030 hrs	Keynote Speech & Jharkhand Startup Policy And Brief by Startup India Team	Mr. Umesh Shah Director Department of IT Government Of Jharkhand
1030 – 1110 hrs	Accelerate Your Venture	Mr. Arijit Bhattacharyya Investor & Founder Virtualinfocom
1110 – 1150 hrs	Role Of CSR In Social Entrepreneurship	Mr. Nav Kishley Trainer Smile Foundation
1150 – 1300 hrs	Startups! Pitch here	Pitch by local startups to investors



1300 – 1400 hrs LUNCH

1400 – 1440 hrs	Design Thinking & Entrepreneurship	Prof PK Dan Chairman Ecell IIT Kharagpur
1440 – 1515 hrs	Bootstrapping Is The Best Strategy	Mr Baldev Singh Rawat Founder Value Kreations
1515 – 1550	Analytics - Past Present Future	Dr R Sambasivam Head Analytics Tata Steel
1550 – 1605	INNOVATION & IoT	Dr. Arvind Choubey Professor NIT Jamshedpur
1605 – 1645 hrs	Trending Technologies	Mr. Sarajit Jha Chief Digital Officer Tata Steel
1645 – 1725 hrs	Valedictory & Awards	Mr. Sarajit Jha Chief Digital Officer Tata Steel